



SPONSORSHIP PACKET

Event Details:

Location: Honolulu Country Club

Date: October 8, 2025

Registration Deadline:

August 31, 2025

More Information

info@bsideshawaii.com

SPONSORSHIP

Thank you for your interest in sponsoring Security BSides Hawaii. BSides events bring together cybersecurity professionals, researchers, and enthusiasts to share knowledge, spark innovation, and strengthen the security community. As an open platform, BSides empowers experts and newcomers alike to exchange ideas, uncover insights, and build lasting relationships across the InfoSec landscape. It's a unique opportunity to connect directly with passionate and influential members of the security world.

The theme for this year's BSides Hawaii is Espionage: The Art of Cyber Intelligence. Attendees will immerse themselves in the world of digital spies, covert operations, and intelligence-driven defense—gaining the skills to uncover threats, operate under the radar, and protect critical assets. With your support, we'll equip participants with actionable strategies, hands-on experiences, and a deeper understanding of the evolving threat landscape.

Troops Assemble:



Sponsors are invited to access the venue early to set up their tables and materials.

**Tuesday, 10/7: Early access from 4:00 PM
– 6:00 PM**

**Wednesday, 10/8 (Conference Day): Final
setup access from 7:00 AM – 8:30 AM**

We've assembled a range of tactical sponsorship levels, each designed to support this year's BSides Hawaii mission. Below, you'll find several opportunities to become an integral part of our operation—helping us equip the local cybersecurity community with the intelligence, tools, and strategies needed to advance their tradecraft. With your partnership, we can empower attendees to strengthen their defenses and stay one step ahead of emerging threats.

**Email info@bsideshawaii.com
to reserve your sponsorship
package.**

PACKAGES

Codename: "Director of Intelligence"

\$8,000

- 6 Badges for your team members to attend the conference.
- 2 Premium location 6 Ft. table displays.
- Recognition in printed / digital materials
- Multiple logo displays (conference & reception)
- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & printed materials.
- Company may provide swag or other conference bag stuffers.

Codename: "Field Operative"

\$5,500

- 4 Badges for your team members to attend the conference.
- 1 Premium location 6 Ft. table display booth.
- Logo printed in attendee packet
- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & printed materials.
- Company may provide swag or other conference bag stuffers.

Codename: "Asset Handler"

\$3,000

- 2 Badges for your team members to attend the conference.
- 1 6 Ft. table display booth
- Logo printed in attendee packet
- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & printed materials.
- Company may provide swag or other conference bag stuffers.

We welcome participation from all types of organizations. Have a custom sponsorship idea? Let us know! A few “à la carte” options are listed below.

Fuel for the Field – Covert Café Sponsor

\$2,000

Keep the mission moving as the Covert Café Sponsor, powering agents at the most critical intel exchange of the day—our high-traffic coffee bar. From dawn briefings to declassified debriefs, your brand fuels every operative in the field. You'll be featured on coffee sleeves, station signage, and in the mission schedule as the exclusive source of caffeinated cover.

Safehouse Sponsor

\$3,000

Every operative needs a place to recharge, regroup, and slip off the grid. As the Safehouse Sponsor, your brand creates that low-profile retreat—an inviting lounge space for networking, quiet debriefs, or off-the-record intel swaps. Your logo will be featured on signage, and table toppers, making your organization the trusted host of BSides' favorite hideout. It's a perfect blend of presence and subtlety—right in the heart of the mission.

Refresh Point Alpha

\$2,500

Every agent needs a moment to hydrate, recharge, and stay sharp between missions. As the Beverage Station Sponsor, your brand becomes the quiet hero—fueling operatives with water, soft drinks, and sweet treats at one of the busiest refresh points on-site. Your logo will appear on signage, napkins, and table displays, and be featured in the mission briefing as the official source of field refreshments. Subtle. Strategic. Seen by everyone.

Friends of BSides Hawaii

\$500

Want to sponsor the event, but can't make it in person?

- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & printed materials.

Badges & Lanyards

\$2,500

Swag Bag

\$2,500

Sponsor A Student

\$100

ABOUT BSIDES

BSides Hawaii is presented by HI Tech Hui and supporting organizations. We are growing Hawaii's Information Security roots! This conference will bring you conversations and interactions between leading security insiders and the audience. Our goal is to provide attendees with the chance to make lasting connections and education, instead of being overwhelmed with hundreds of faces and gimmicks. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. BSides HI WILL BE where conversations for the next-big-things are happening.

We're working hard to guarantee valuable presenters who will resonate, encourage, inspire and challenge attendees of all tech levels. Whether you're a student just getting started, trying to level up or are already a Cyber Security genius looking for the next project, go ahead and grab your ticket! Keep an eye on the site and your email after you grab a ticket, we will be updating the agenda, and you don't want to miss out on any special offerings we post.

BSides History

BSides is a community-driven framework for organizing and holding information security conferences, a concept that began in the US in 2009. BSides events have been arranged in several countries throughout the world and has come to be known as a conference BY the community FOR the community. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. Events are generally inexpensive to attend and rely heavily on sponsorship to pay for the venue and other costs and are run as not-for-profit.

Because BSides events offer smaller, more intimate networking atmospheres and breakout discussions, they foster strong audience participation and overall group interaction. They create opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration.