2023
Hawaii
BSIDES

Preparing for Cyber Battle

SPONSORSHIP
PACKET

May 24, 2023

The Prince Waikiki
Honolulu, HI

end of registration

May 1, 2023

More Information

info@bsideshawaii.com

SPONSORSHIP

Thank you for your interest in sponsoring Security BSides Hawaii. BSides events combine security expertise from a variety of platforms in search of the "next big thing" in information security. BSides is an open platform that gives security experts and industry professionals the opportunity to share ideas, insights, and develop longstanding relationships with others in the community. It is a rare opportunity to directly connect and create trusted relationships with key members of the community.

The theme for the 2nd Hawaii conference will be "Preparing For Cyber Battle: Surviving the InfoSec Wars". With your support and direction, BSides Hawaii attendees will have bountiful information to take away from the conference.

Troops Assemble:

May 24, 2023
7:30 AM - 6:00 PM HST

Prince Waikiki
100 Holomoana St, Honolulu HI 96815

We have put together different, but very tactical levels of sponsorship and their benefits for this BSides Hawaii mission. Below you will find several different ways to help support the conference, where it is our goal of helping the local community strategically improve their tactics of information security.

Email info@bsideshawaii.com
to reserve your sponsorship package.
Deadline to apply is 5/1/2023

Professor Falken:

$6,500

- 6 Badges for your team members to attend the conference.
- 2 Premium location 6 Ft. table displays.
- Access & invitation to speaker & sponsor dinner.
- Time between sessions to address attendees and introduce speakers
- Logo on Step & Repeat Banner for photos with speakers.
- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & printed marterials.
- Company may provide swag or other conference bag stuffers.

Cyber Warfare:

$4,000

- 4 Badges for your team members to attend the conference.
- 1 Premium location 6 Ft. table display booth.
- Access & invitation to speaker & sponsor dinner.
- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & Printed Marterials.
- Company may provide swag or other conference bag stuffers.

Launch Codes:

$2,500

- 2 Badges for your team members to attend the conference.
- 1 6 Ft. table display booth
- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & printed marterials.
- Company may provide swag or other conference bag stuffers.

We encourage participation from a wide range of organizations. If you have an idea on a custom sponsorship, please let us know! We'll do our best to provide a way for you to get involved. We also have a few select "A La Carte" sponsorship options/ideas below.

Command Center Lounge

$2,000

This year, our conference hopes to have a lounge area for taking breaks and networking between our sessions. In sponsoring this lounge, we'll market with your company name & logo all over, ensuring guests know that you provided them with a brain break and comfort.
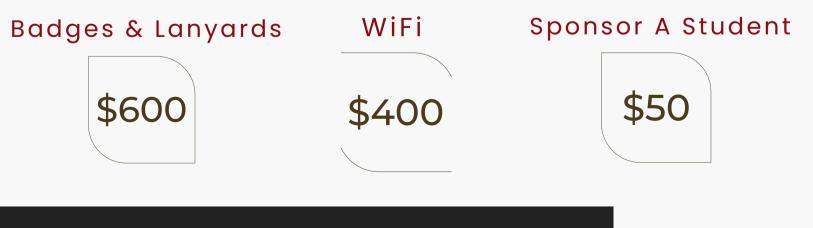
Official BSides Event Pau Hana

$4,000

Our first year of BSides, the pau hana was on a Pirate Ship! We'll work with you to help plan a memorable time for your team to network with attendees in the style of Aloha.

Friends of BSides Hawaii

$500

Want to sponsor the event, but can't make it in person?
- Company logo & link to company page placed on the BSides HI website.
- Company recognition in digital & printed marterials.
- Company may provide swag or other conference bag stuffers.

Badges & Lanyards

$600

WiFi

$400

Sponsor A Student

$50

info@bsideshawaii.com

BSides Hawaii is presented by HI Tech Hui and supporting organizations. We are growing Hawaii's Information Security roots! This conference will bring you conversations and interactions between leading security insiders and the audience. Our goal is to provide attendees with the chance to make lasting connections and education, instead of being overwhelmed with hundreds of faces and gimmicks. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. BSides HI WILL BE where conversations for the next-big-things are happening.

We're working hard to guarantee valuable presenters who will resonate, encourage, inspire and challenge attendees of all tech levels. Whether you're a student just getting started, trying to level up or are already a Cyber Security genius looking for the next project, go ahead and grab your ticket! Keep an eye on the site and your email after you grab a ticket, we will be updating the agenda, and you don't want to miss out on any special offerings we post.

BSides History

BSides is a community-driven framework for organizing and holding information security conferences, a concept that began in the US in 2009. BSides events have been arranged in several countries throughout the world and has come to be known as a conference BY the community FOR the community. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. Events are generally inexpensive to attend and rely heavily on sponsorship to pay for the venue and other costs and are run as not-for-profit.

Because BSides events offer smaller, more intimate networking atmospheres and breakout discussions, they foster strong audience participation and overall group interaction. They create opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration.